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john kotter how to manage change a sense of the right kind of urgency in his seminal 1995 book leading change john kotter introduced his eight step change process the first of which is to create urgency john kotter suggests that for change to be successful at least 75 of a company s management needs to buy into the change, **leading change why transformation efforts fail** - march april 1995 reprint number john p kotter leading change why transformation efforts fail 95204 noel m tichy the ceo as coach an interview, **kotter s 8 step change model change management tools** - kotter s 8 step change model many originate with leadership and change management guru john kotter from leading change by john p kotter, **leading change why transformation efforts fail** - leading change why transformation efforts fail john p kotter is but nowhere was there a clear and compelling statement of where all this was, **john p kotter wikipedia** - john paul kotter 25 leading change john kotter literatur von und ber john p kotter im katalog der deutschen nationalbibliothek, **change management 8 phasen nach john p kotter** - 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